

**Paladares**

**The Social Life Multiplier**

# Why We Are Unique

- **New PR Concept**
- **Real Life Interaction**
- **Scalable and Fast**

# Key Success Factors

- **Network Effect & Visibility**
- **Content & Personalization**
- **Usability**

# What Paladares is Looking For

- **Media Partners**
- **Advertisers**
- **Investors**

# Thank you!

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