



**Welcome**

# **Think Tomorrow**

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# Think Tomorrow with Wwaow.com

## Introduction Wwaow.com

### Peleman Industries NV

- Anno 1939 Belgian family company
- 29 years production and distribution of **Unibind** products
- Budget 2008: 100 miljoen Euro
- 97 % export
- 420 employees World Wide



# Think Tomorrow with Wwaow.com



# Think Tomorrow with Wwaow.com

- Launched on February 7th in 2007
- Wwaow.com is a **virtual marketplace** where writers and readers meet:
  - Writers can publish their book and sell it worldwide
  - Readers can search, preview and buy books



# Think Tomorrow with Wwaow.com

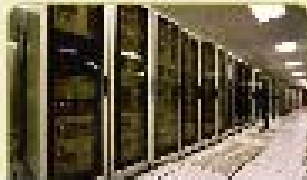
[www.wwaow.com/business](http://www.wwaow.com/business)

editor

writer



book buyer



# Think Tomorrow with Wwaow.com

- **Who** can benefit from Wwaow.com?
  - Editors
  - Corporations (private and public)
  - Organisations
  - Individuals
- **What** is the benefit with Wwaow.com?
  - Cost saving
  - Flexibility
  - Availability



# Think Tomorrow with Wwaow.com

## Questions ?

### Contact details

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